

# CHARITY GIVING

## ALL THE WAYS TO DONATE TO CHRISTIAN HELP

- Direct Current Giving
  - establish a donor-advised fund (DAF) – this allows individuals with philanthropic intent to have their charitable assets professionally managed and distributed to desired causes. This is a giving vehicle established at a public charity, such as Your Community Foundation. It allows donors to make a charitable contribution, receive an immediate tax deduction and then recommend grants from the fund over time. Even if you don't itemize, a DAF may still be a good giving option if you have noncash assets—such as securities that aren't publicly traded, or stocks—that have grown in value over time. Many small charities may not have the resources to manage such donations. You immediately receive the maximum tax benefit from the IRS for your contribution, and you can set up the funds to continue after your death.
  - consider a charitable gift annuity (CGA). A charitable gift annuity won't give you the highest payout, but it will help you support a charity, receive lifetime income, and get some big tax breaks, too. The payouts represent a return of principal as well as interest, so only part is taxable.
  - donate retirement plan assets, as a qualified charitable distribution, to avoid paying income taxes on the distribution if you are 70.5 years or older
  - donate to receive 50% gross as Neighborhood Improvement Program (NIP) tax credits
  - donate via check made payable to Christian Help, eligible income tax deduction. Your tax deduction is equal to the amount of cash you donated, minus the value of any goods or services you received in return.
  - donate one-time in any amount, or create a recurring monthly gift that is income tax deductible via PayPal or Stewardship; or text-to-give: 304-301-1225 for the link.
  - sponsor or participate in our online fundraiser, clothing, food, or toiletry drives, or, wish list postings <https://www.motownchristianhelp.com/current-needs>
  - give your clothing, housewares, linens, non-perishable foods, and other goods direct to Christian Help, 219 Walnut Street, Morgantown, Wednesdays 9am-3pm
  - volunteer time and talents at Christian Help to support daily operations
  - donate time, treasures, or talents for one or more special events, including:
    - Back-to-School clothing & supply supports
    - Children's Consignment Sales
    - Fundraiser function(s)
    - Holiday Toy & Food event
    - Jobs for Life course
    - Nutrition classes
    - Personal Finance seminar
    - Prom Chic Boutique presentations

- Indirect Current Giving
  - Submit your personal donation for a corporate match if offered by your employer
  - Facilitate a corporate gift or introduction to Christian Help for sponsorship, subsidies, or other partnerships opportunities
  - Kroger Community Rewards, <https://www.kroger.com/i/community/community-rewards>, select Christian Help (EC033) through your account as your charitable organization to pledge purchase points for conversion to a cash contribution
  - Amazon Smile, <https://smile.amazon.com>, select “Christian Help” through your account as your charitable organization, and Amazon will donate .5% of your purchase costs to Christian Help at no cost to you!
- Direct Deferred Giving
  - Bequests – estate planning
  - Insurance beneficiary – estate planning
- Direct Deferred Revenue Generating Gifts
  - Endowment contributions – anytime – <https://ycfwv.org/christian-help-establishes-endowment-fund-with-ycf/>